

PRESS RELEASE – 18.04.2025

Little Italy Festival 2025: Finland's Biggest Italian-Themed Festival Returns – Bigger Than Ever!

The beloved celebration of Italian food, wine, and culture is back – now in Helsinki, Turku, and Tampere.

Since its debut in 2019, the Little Italy Festival has grown into Finland's largest Italian-themed outdoor event, attracting tens of thousands of visitors each year. This summer, the festival expands to three cities – Helsinki, Turku, and Tampere – with more experiences, flavors, and surprises than ever before.

2025 Festival Dates and Locations:

- Helsinki: July 23–26
- Turku: July 30–August 2
- Tampere: August 6–9

Daily opening hours: 11:00–24:00

Free entrance!

“This year, we’re proud and excited to bring the Little Italy Festival to Finland’s three largest cities,” says Patrik Vespignani, founder and main organizer. “Visitors can expect authentic Italian food, great wines, fantastic music, and a lively, welcoming atmosphere.”

This year’s theme is “**Italy Meets Finland**” – celebrating the cultural bond between the two countries and combining Italian passion and tradition with Finnish creativity and hospitality.

What to Expect at Little Italy Festival:

- **Grand Italian Terrace** – Premium wines, Aperol spritz, prosecco, and Italian craft beers
 - **Authentic Italian cuisine** – Roman-style pizza, handmade pasta, and tasting plates with Parma ham and Parmigiano
 - **Live performances** – Trendy Italian and international artists, DJs, and special guests
 - **Italian caffetteria & gelateria** – Enjoy ricotta cannoli, tiramisù, artisan gelato, and fresh pastries
 - **Made in Italy Market** – Italian fashion, leather goods, accessories, and design
 - **Family-friendly** – Fun for all ages, from toddlers to grandparents
-

Festival Areas at Little Italy 2025:

- **Mercato Italiano** – Artisanal market with fashion, accessories, and gourmet products
 - **Wine Village** – Tastings from select Italian winemakers and importers
 - **Piazza Grande** – The main square with open-air restaurants, cafés, and pizzerias
 - **Milano** – A stylish lifestyle area featuring the iconic Spritz Bar
 - **Prosecco Lounge** – A sparkling wine haven with premium prosecco tastings
 - **The Italian Bites Lane** – A boulevard of authentic Italian street food
 - **Gluten-Free Stop Points** – Multiple certified vendors offering 100% gluten-free dishes and desserts
 - **Sport Zone** – Football and basketball shows by Minna Marlo and her pro freestyle team (WFFA)
 - **The Italian Show – B2B Area** (*Thursdays only*) – Organized with I Love Italian Food
-

Live Music & DJ Sets

Every day until late evening, the festival will come alive with music – **live performances by Italian from Italy and Finnish artists**, followed by **DJ sets** to dance the night away. Music will fill the air until the stars come out!

Whether you're a foodie, music lover, or simply a fan of Italian culture – this is the must-attend summer event!

For vendors, performers or sponsor inquiries: ✉ info@littleitalyfinland.com

Media contact:

Patrik Vespignani

☎ +358 50 505 8760

✉ patrik@littleitalyfinland.com

About Little Italy Festival

Little Italy Festival is a celebration of Italian culture in all its forms – from food and wine to music, fashion and lifestyle. Since 2019, it has become Finland's largest Italian-themed outdoor event. In 2025, it highlights the beautiful cultural fusion between Italy and Finland – two worlds, one passion.